



NEW YEAR, NEW CAREER: JOIN THE SKYROCKETING TRAVEL ADVISOR PROFESSION WITH KORE

2025 Is the Perfect Time to Become an Advisor with American Marketing Group's Training Program

OYSTER BAY, NY (January 28, 2025): As the new year unfolds, the travel industry is booming, creating opportunities for people seeking a fulfilling, flexible career. Ranked #5 on LinkedIn's "Jobs on the Rise 2025," travel advising offers job security, the potential for six-figure earnings, and the ability to work remotely. With American Marketing Group's KORE program, aspiring advisors can embark on this exciting career path fully prepared for success.

An Expanding Industry

The market for travel agency services is expected to surge by 11 percent each year to \$1.3 trillion in 2033, according to Future Market Insights. As traveler demand for the services of an advisor grows, the US Bureau of Labor Statistics anticipates 8,600 openings in the field annually for the next seven years. In a recent survey of advisors affiliated with AMG's TRAVELSAVERS and NEST networks, 79 percent anticipate revenue growth in 2025, while 93 percent foresee sustained or increased consumer demand for their expertise.

Travel Advising: The Career for 2025

With the world as their office, advisors can tap into an increasing market and build their own business while enjoying the freedom to work from anywhere. Travel advisors benefit from desirable perks, such as exploring the world and creating unforgettable experiences for their clients, making it a rewarding profession.

"With the travel industry flourishing, there's never been a better time to get into the advisor profession," said Chief Sales Officer Kathryn Mazza-Burney. "KORE graduates enjoy a competitive edge in the marketplace thanks to the program's novel and wide-ranging education into the most relevant aspects of travel advising today."

KORE: Your Path to Success

Whether you're a recent graduate, career changer, or seasoned professional looking for flexibility, the KORE program makes it easy to launch your travel advisor career. Self-paced and all-online, KORE equips students with real-world insights from industry experts, empowering them with essential tools and knowledge. With unique mentoring and job placement features, KORE ensures graduates are prepared to thrive in today's ever-changing industry.

"KORE offers an ideal path for anyone looking to start or advance their career as a travel advisor," said Diana Hnatov, Director of Sales and Services for KORE. "When they graduate, they'll be ready to be both a successful travel professional and profitable business owner."

Find out more about KORE at <http://www.koretraveleducation.com>.

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ABOUT KORE

KORE is an innovative education platform for independent travel professionals. It offers training, mentoring and support to advisors entering the travel industry or looking for a new path to refresh their business. KORE's curriculum provides the essential knowledge, insight and expertise to prosper in this rapidly changing industry. Not only does the program teach new entrants how to be a travel professional, it also provides the foundation to be a profitable, successful business owner. KORE was developed in conjunction with The Travel Institute, the industry's gold standard for education. For more information, visit <http://www.koretraveleducation.com>.

About American Marketing Group, Inc.

Established in 1970, American Marketing Group is a dynamic organization encompassing 19 pioneering travel companies, including TRAVELSAVERS, NEST and The Affluent Traveler Collection. The international travel marketing leader is an essential business partner to agencies and suppliers, providing them with innovative products and services that offer a competitive advantage in the leisure and corporate markets. With a global reputation for excellence, AMG advances the trade through dedicated sales support, proprietary technology, networking opportunities, longstanding supplier partnerships and award-winning marketing. With more than 25,000 top-performing advisors generating \$20 billion in revenue, AMG empowers its affiliates to achieve greater success financially, professionally and personally.

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