



NEW YEAR, NEW CAREER: JOIN THE SKYROCKETING TRAVEL ADVISOR PROFESSION WITH KORE

2025 Is the Perfect Time to Become an Advisor with TRAVELSAVERS Canada's Training Program

TORONTO (January 28, 2025): As the new year unfolds, the travel industry is booming, creating opportunities for people seeking a fulfilling, flexible career. Ranked #5 on LinkedIn's "Jobs on the Rise 2025," travel advising offers job security, the potential for six-figure earnings, and the ability to work remotely. With TRAVELSAVERS Canada's KORE program, aspiring advisors can embark on this exciting career path fully prepared for success.

An Expanding Industry

The travel and tourism industry in Canada is projected to surge to \$16.92 billion by 2028 according to Statista, as traveller demand for the services of an advisor is growing fast. In a recent survey of advisors affiliated with TRAVELSAVERS Canada, 81 per cent anticipate revenue growth in 2025, while 91 per cent foresee sustained or increased consumer demand for their expertise.

Travel Advising: The Career for 2025

With the world as their office, advisors can tap into an increasing market and build their own business while enjoying the freedom to work from anywhere. Travel advisors benefit from desirable perks, such as exploring the world and creating unforgettable experiences for their clients, making it a rewarding profession.

"As the travel industry continues to thrive, there has never been a better time to become an advisor," said Jane Clementino, Senior Vice President and General Manager of TRAVELSAVERS Canada. "KORE's program dives deep into everything a person needs to turn their love of travel into a gratifying career."

KORE: Your Path to Success

Whether you're a recent graduate, career changer, or seasoned professional looking for flexibility, the KORE program makes it easy to launch your travel advisor career. Self-paced and all-online, KORE equips students with real-world insights from industry experts, empowering them with essential tools and knowledge. With unique mentoring and job placement features, KORE ensures graduates are prepared to thrive in today's ever-changing industry.

"KORE offers an ideal path for anyone looking to start or advance their career as a travel advisor," said Diana Hnatov, Director of Sales and Services for KORE. "When they graduate, they'll be ready to be both a successful travel professional and profitable business owner."

Find out more about KORE at <http://www.koretraveleducation.ca>.

-30-

ABOUT KORE

KORE is an innovative education platform for independent travel professionals. It offers training, mentoring and support to advisors entering the travel industry or looking for a new path to refresh their business. KORE's curriculum provides the essential knowledge, insight and expertise to prosper in this rapidly changing industry. Not only does the program teach new entrants how to be a travel professional, it also provides the foundation to be a profitable, successful business owner. KORE was developed in conjunction with The Travel Institute, the industry's gold standard for education. For more information, visit <http://www.koretraveleducation.ca>.

ABOUT TRAVELSAVERS CANADA

TRAVELSAVERS Canada is part of American Marketing Group, Inc. (AMG), an essential business partner for the retail travel community. It is proud of its 55-year legacy of providing agency owners with the tools they need to succeed and the power to continue operating independently with a competitive edge that stands out in the marketplace. The travel marketing organization offers a robust set of products and services including access to year-end profit share bonus programs; no membership fees for exclusive members; one-on-one dedicated business consultants; custom lead-generating digital marketing tools; proprietary loyalty programs; digital and print marketing materials; proprietary technology platforms offering lucrative hotel rates, cruise comparisons and lead-generating CRM systems; travel industry training programs; comprehensive hotel programs; and a portfolio of corporate new business development solutions.

Travel professionals interested in learning more about joining TRAVELSAVERS Canada can visit <http://www.travelsavers.ca>.

For interview requests from an English or French TRAVELSAVERS Canada spokesperson and for further information, please contact:

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